



Brenda Mejía

TRAVEL BLOGGER

ABOUT THE BLOGGER

- Foreign Language Major and Hispanic Studies Minor Graduate.
- Pursued a Master's Degree in Cultural Tourism.
- Speaks English, Spanish, Portuguese, Italian.
- Being a Polyglot has been one of her biggest motivations to travel.
- Also works as a Freelance Writer, Editor, and Languages Teacher.

ABOUT THE BLOG

Traveleira is a bilingual Travel Blog (Spanish and English) where you can find an insight on personal experiences while traveling, budget tips and encourage females around the world to travel.

STATISTICS



4,700+



2,300+



6,800+



7,100+

AUDIENCE & DEMOGRAPHICS

5.1K
MONTHLY
PAGE VIEWS

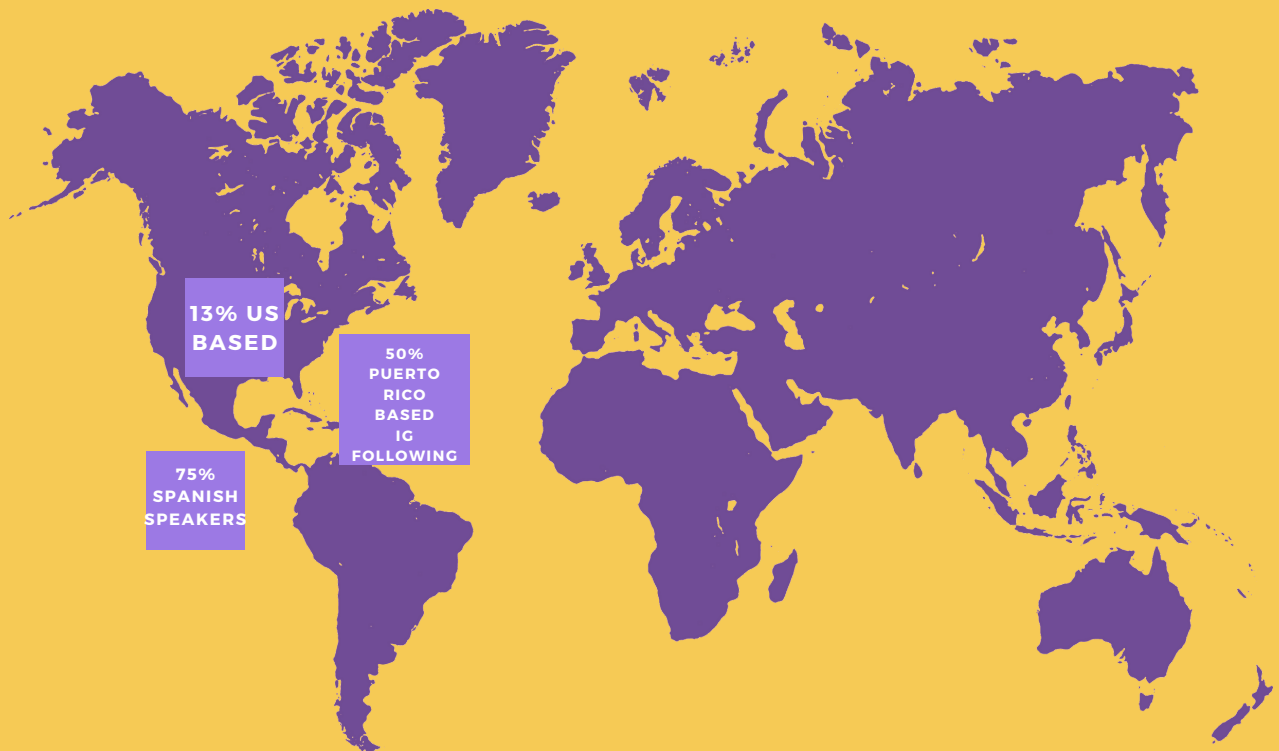
77%
FEMALE

4K
MONTHLY UNIQUE
VISITORS

27% AGES
24-35

560
EMAIL
SUBSCRIBERS

20%
MEXICO
BASED



BRANDS WE'VE WORKED WITH



Comune di Perugia

bitemojo
TASTE THE UNIVERSE



Local Guddy



Flavors
OF SAN JUAN



**BOUNCE
AROUND**
BARCELONA

SERVICES OFFERED

- Sponsored posts
- Brand ambassadorship
- Product and/or service reviews
- Social media promotions
- Contests or giveaway
- Banner and/or text ads
- Other sponsorships targeted for specific events, festivals and promotions



COLLABORATION FEE

Package Blog Post + IG : \$250

This package includes a dedicated blog post and an IG post (to choose between story or post in feed)

Instagram Package: \$400

This package includes an Instagram post on feed, dedicated stories and a reel on the topic

Other offerings included on the rate sheet, open to other collaborations

CONTACT DETAILS

Email

traveleira@gmail.com

Website / Social Media

www.traveleira.com / [@traveleira](https://www.instagram.com/traveleira)



Detailed Rates

BLOG

- Sponsored Blog Post (1000 words): **\$250**
- Sidebar Advert: **\$50** per month
- Mention & Link on existing post: **\$80**
- Resources Pages Link: **\$78** annually

INSTAGRAM

Photos (Carrousel): **\$120**

- Family of up to 3 of photos “carousel” (interactive or static)
- A story following up Instagram Post
- inquire for a discount for post series and/or additional requirements
- **Copyright not included in price. Contact more information.

Reels or Video (Up to 1 Minute): **\$200**

- Exclusive mention in copy's publication
- Exclusive mention in the video by voice-over and the option to add the logo
- A story following up
- Inquire for discounts for series and/or additional requirements.
- **Copyright not included in price. Contact more information.

Stories (Up to 5 stories): **\$300**

- Includes product mention and hashtag
- **Copyright not included in price. Contact more information.